



Take a virtual tour of the Book Fair this fall!

In this truly virtual enhancement to the Online Fair experience, your families will:

- Walk through a virtual Book Fair tour on any browser or device.
- Access book trailers, author videos, and exclusive content from John Schu, Ambassador of School Libraries.
- Shop over 200 of our **top-selling** books with access to the full portfolio of over 6,000 books available in The Scholastic Store Online.
- Receive free shipping on book-only orders over \$25.

How it works:

Entry: From your school Book Fair Homepage, families can either shop directly from The Scholastic Store Online or through the virtual tour.

During: Users can navigate through the experience and watch author content. This will give them a glimpse of the feeling of a Fair they know and love.

We'll give you ideas to boost excitement and navigate users into the experience, seamless for you and them!